



READY TO AMPLIFY? LET'S CHAT!

ARE YOU A COACH, EXPERT, SPEAKER,
CONSULTANT OR AUTHOR?

My job as a content amplifier (and strategist) is to help you feel good about your content marketing strategies and stand out from the crowd, connect with purpose and amplify your visibility, credibility, impact, reach, visibility and community.

I help my clients with that in many different ways including 1:1 Consulting, Group Mentorship, Speaking, Live Events, Workshops and DIY Experiences and often with a focus around the systems and content strategies that support:

Book Launches	Product Launches
Speaking Events	Content Strategy and Systems
Automation & Systems Set-Up	Booking Media & Interviews
Tribe Growth & Engagement	Content that Converts
Visibility	Course Creation Process &
Reach Expansion	Marketing/Launch

If you feel it's time to differentiate yourself from the crowd and position yourself as the go-to expert with content that connects and builds your visibility and credibility in one smooth step – then let's chat!

GO TO WWW.LEIGHFOWLER.COM/APPLY-NOW

WHO IS *Leigh* FOWLER ANYWAYS?



Leigh Fowler is a strategic content amplifier for established experts, speakers, consultants and authors. She believes that content that converts is a strategy, not an accident.

By utilizing this strategy, Leigh has not only been able to help her clients' leverage their book launches into the number one spot on Amazon consistently, but she has also been able to help them attract more visibility for their business, increase their lead generation, media, speaking gigs and social proof.

With an education in web design and communications, Leigh has spent the past 20+ years working within the marketing and publishing industries.

LINKS FOR LEIGH!

Leigh's Book: **Ready To Amplify**

[Amazon.ca/ReadyToAmplify](https://www.amazon.ca/ReadyToAmplify)

[Confident Content Creator Club Facebook Group](#)

She's an established writer with over 200 articles in print/web publications, and has worked as a Digital Media Director at a local publishing house. While there, Leigh led the strategies behind the growth of online communities that grew to over 60,000 in less than two years. She was able to replicate these timeless strategies into multiple platforms for multiple brands. She's also been featured as an expert within multiple entrepreneurial programs, podcasts and as a media contributor.

Leigh loves the stage and speaks regularly about best practices and insights for entrepreneurial audiences on the topics of Feel-Good Content Strategies, Amplified Visibility, the 9 B's of Engagement and the 9 C's of Content Marketing Success.

Most recently, Leigh re-purposed one of her online marketing challenges into a printed book, Ready to Amplify. Tribe. Visibility. Impact. She completed this in just one week! Leigh runs a small but engaged Facebook community of 500+ entrepreneurs online called Leigh Fowler's Confident Content Creator Club. She is the owner of Rise Media + Design Inc. which she has been running full-time since 2013.